

# BP / CAPA 2018 Career Development Forum

## Theme: The challenges and opportunities in the digitization revolution

BP Asian Network (BPAN) and CAPA cordially invite you to participate in the 2018 Career Development Forum. It has been a successful annual event since 2008 and we continue to bring it to you as part of our effort to reach out to professionals and students. New technologies have been reshaping the industry. We are excited to bring you a panel with diverse background and experience in identifying opportunities in digitization revolution. We are sure that you'll find your inspiration at the event and we look forward to your participation!

- ✓ **Donna Cole** – President, Cole Chemical
- ✓ **Catherine Hyde** – BP – Upstream M&T Digital Theme
- ✓ **Gefei Liu**, President, Pegasus Vertex
- ✓ **Ken Tubman** – Former VP, Subsurface, ConocoPhillips

**When:** 8:30 to 12:30 PM: Saturday, August 18, 2018  
(8:30 to 9:00 AM: Check in)

**Where:** BP Helios Town Hall Room, 201 Helios Way, Houston, TX 77079.

**Registration Fee:** This is a free event

**Registration:** If you are a current BP employee, please send an e-mail to [shuying.delarosa@bp.com](mailto:shuying.delarosa@bp.com). If you are not a current BP employee, please go to [www.capaus.org](http://www.capaus.org) and register under the career forum event with the following information. Please register **by end of Wednesday August 15<sup>th</sup>** as we need to prepare visitor badge in advance.

- Name
- Company/School
- E-mail
- Phone
- License plate number (this is a security requirement for visitor to BP building, if you are car-pooling, please enter the license plate number for the car that will be used)

**Parking:** Parking is free. Visitor entrance is on Helios Way. Please refer to attached BP parking map for Helios parking location on the last page of this announcement. BP will have a security person there to guide the traffic.

**Forum Format:** Each of the 4 panelists will first deliver a 10-minute summary presentation, focusing on one or two of the selected topics. This is followed by 1-hour focus-group discussions based on common themes. The forum is also a great opportunity for you to meet and network with other professionals in the industry. If you have any questions, please contact Shuying De La Rosa at [shuying.delarosa@bp.com](mailto:shuying.delarosa@bp.com). Please feel free to invite your colleagues and friends to join us at the forum.

**Reminder:** Please kindly renew your CAPA annual membership on line at [www.capaus.org](http://www.capaus.org), or on site.



**BP AN**  
Supporting BP's Asian community

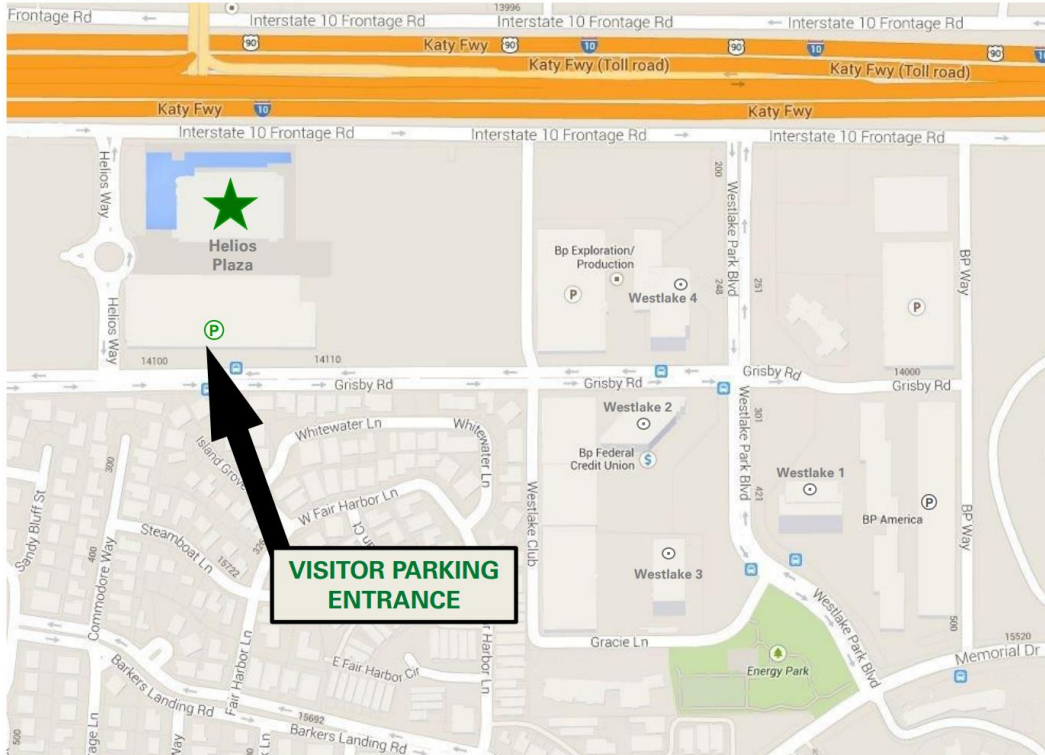


美國華人石油協會  
Chinese American Petroleum Association

Sponsors:

**Program Chairmen/Panel Discussion Facilitators:** Shuying De La Rosa, Miao Wang, Cecilia Cui  
**Program Committee:** Mark Chang, Hong Jin, Po Tai, Shuying Helen De La Rosa, Miao Wang, Cecilia Jing Cui, Tracy Pan, Ao Cai, Kim Shih, and Xinli Jia

**Map for Parking:**



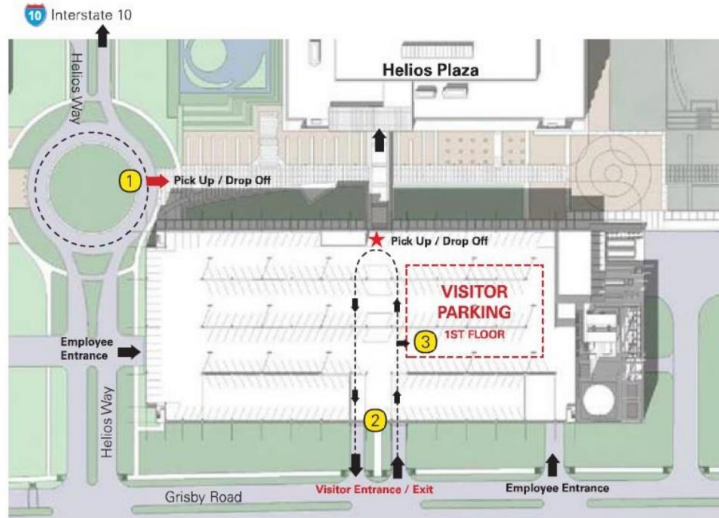
**Visitor parking and passenger pick-up/drop off areas**

Visitors and guests to Helios Plaza traveling via taxi cabs, limousines, shuttles and vanspools can be dropped off at two locations:

- 1 **West Entrance** – Located at the round-about at One Helios Way.
- 2 **South Entrance** – The south entrance to Helios Plaza is accessed via the south entrance to the parking garage on Grisby Road.
- 3 **Parking** – Visitor parking is available in the marked areas of the Helios Plaza garage. Reserved parking spaces are available for expectant mothers, handicapped, hybrid/electric vehicles, motorcycles, bicycles, carpools and vanspools.

Employees and visitors are expected to comply with all garage rules, including:

- Observing the 10 mph speed limit
- Fastening seatbelts
- Turning on headlights on
- No cell phone usage
- No backing into parking spots.



## Panelist Biographies



**Donna Fujimoto Cole, President and Chief Executive Officer, Cole Chemical & Distributing, Inc.**

Donna Fujimoto Cole founded Cole Chemical in 1980 at the age of 27, divorced with a four-year old daughter with \$5,000 from savings.

In 2014, \$85 million in chemical sales and chemical supply chain management solutions to a wide range of customers and industries. Customers include: Bayer Material Scientific, BP America, Chevron, ExxonMobil, Lockheed Martin, Procter & Gamble, Shell, Spectra Energy and Toyota.

ICIS ranks chemical distributors and Cole Chemical is number 131 globally and has received numerous quality awards from Fortune 500 companies and the SBA.

Ms. Cole was inducted into the Hall of Fame in 2009 by Greater Houston Women's Chamber of Commerce and recognized as a Junior Achievement Laureate. 2010 recognized as a Breakfast of Champions by the Harris County Education Department. 2010 one of Houston's 50 Most Influential Women by Houston Woman Magazine. In 2013 in the Top 10 Minority owned businesses in Houston by the Houston Business Journal. 2013 selected as a Who's Who of Asian Americans. In 2014 Ms. Cole received The Japanese Ministries of Foreign Affairs recognition for her work bridging US Japan relations.

Ms. Cole was accepted to be on the Board of US Japan Council and the Advisory Board of Women Energy Network. She has served on many national, regional, advisory boards and currently serves on the Center for Asian Pacific American Women Board, Advisory board of University of St Thomas, Rice University's Chao Center for Asian Studies, The Women's Home, and the Houston Minority Supplier Development Council Board and Executive Advisory Board. She also served on President George H. Bush President's Export Council in 1991-93.

Ms. Cole attended Pan American University and The Amos Tuck School of Business Minority Business Executive Program and graduated from Manpower Business Training Institute of Technology.

Community service projects includes: Building a Pipeline for the Sciences, The All Earth Ecobot Challenge, Dismantling the Cradle to Prison Pipeline, and Building a Leadership Pipeline for Asian Women. Working with the National Veterans Network's Congressional Gold Medal, Exhibit Tour through the United States and Smithsonian Exhibit in recognition of the Japanese American soldiers serving in the 100th, 442nd, MIS during WWII.

An Asian Pacific American Women's Leadership Institute Fellow in 1996, the Center for Houston's Future class of 2005, A Japanese American Leadership Delegate in 2006, American Jewish Committee's Asian Leadership Delegation to Israel in 2007, and American Leadership Forum Class of XXV.

She is a Co-founder of Pantheon of Women, a production company telling stories of strong women in film and television to change the way men treat and perceive women and how young girls see themselves. Through good role models and education women and young girls can empower themselves, lift up their families, help their communities and even change their countries.

When not working in her businesses, Ms. Cole enjoys cooking, travel and golf as well as mentoring and building ethical, caring and compassionate leaders for the future and giving back to community.



### **Catherine Hyde, Digital Theme Lead M&T, Upstream Technology**

Catherine Hyde is currently leading the Digital Theme as part of the Modernization and Transformation of the Upstream for BP. In this role, Catherine works closely with IT&S and in collaboration with the Upstream Technology programs and the Upstream businesses to advance the digital strategy and build digital capability across the Upstream. Prior to this role, Catherine led the Digital Center of Expertise, managed the Wells Interventions Technology program and led technology development projects since joining BP in 2006.

Before joining BP, Catherine worked in the wireline business of Schlumberger. She began her career in field and operations positions in South America and Trinidad, and later progressed to global roles in technology R&D and marketing. She graduated from Queen's University in Kingston, Canada with dual degrees in Geotechnical Engineering and Geology.



### **Gefei Liu, the founder and president of Pegasus Vertex, Inc.**

Gefei Liu is the founder and president of Pegasus Vertex, Inc. (PVI), a drilling software company in Houston. He received his BS degree from the University of Science and Technology of China in 1987 and an MS degree from the UT-Austin in 1991.

Before forming PVI in 2000, he was a research engineer with Maurer Engineering. He has published several technical articles and one book on various drilling engineering topics. Mr. Liu was nominated for SPE (Society of Petroleum Engineers) Drilling Engineering Award in 2012. Together with his colleague, he was awarded Meritorious Awards for Engineering Innovation by Hart's Energy in May 2018. Mr. Liu has been active in SPE lunch-and-learn programs in Houston, Louisiana and Canada.



### **Ken Tubman, Former Vice President, Subsurface for ConocoPhillips**

Kenneth M. (Ken) Tubman is vice president, Subsurface for ConocoPhillips. He has held various subsurface leadership positions, including in the Exploration and Technology organizations. Tubman joined the company in 2007. He started his career with ARCO, where he held positions in the technology company (geophysics and reservoir engineering groups) before moving to the Exploration organization in Anchorage where he was responsible for seismic operations, processing and quantitative geophysics. Prior to joining ConocoPhillips, he was senior vice president of Veritas responsible for the Hampson - Russell division for software and services; and before that the Veritas GeoServices processing division in Calgary.

The common thread through his career has been the development and application of technology. Efforts have included logging tool hardware, geophysical software, geoscience workflows; seismic acquisition, processing and interpretation. Most importantly is the integration of these different aspects to produce impactful business results.

Tubman is an active member of SEG, AAPG and SPE. He is currently a member of the SEAM board. He has served on other SEG committees including the Development and Production Committee and External Activities Committee in addition organizing committees for a variety of technical workshops. He has also

been active on boards with other organizations such as the AAPG Corporate Advisory Board (currently) and RPSEA (past). He earned a PhD in geophysics at MIT and a BS in physics from the University of Massachusetts.