

CAPA 2019 Career Development Forum

Theme: Jobs of the Future and Qualifications Needed

CAPA cordially invite you to participate in the 2019 Career Development Forum. It has been a successful annual event since 2008 and we continue to bring it to you as part of our effort to reach out to professionals and students. As the U.S. enters into a new era of being an oil and gas net exporter, new technologies evolve, and companies continue to look for investment opportunities both in the U.S. and abroad. The job market needs to adapt to these changes and provide a new generation of talents that are equipped with technology and the skills to work in a global environment. We are excited to bring you a panel with diverse background and experience in identifying the challenges and opportunities currently in the industry. We look forward to your participation!

- ✓ **Dr. Liang Jin**, founder of BrightGold Consulting LLC & former production technologist at Shell
- ✓ **Arthur Meng**, founder of Meng's Holding Company & former General Manager of Hong Kong & Taiwan Supply Chain at P&G
- ✓ **Sincia Yuebo Shi**, founder of SYB Solutions & former VP of Supply Chain Global Materials at Baker Hughes

When: 9:00 AM to 12:00 PM: Saturday, August 10, 2019

Where: SEC 104 at University of Houston, 3487 Cullen Blvd., Houston, TX 77204

Registration Fee: \$5/person with advanced online registration. On-site registration is \$5/person and cash only.

Registration: Please go to <http://www.capaus.org/event-3495936> and register under the career forum event with the following information. Please register **by end of Wednesday August 7th** as we need to prepare coffee and continental breakfast.

- Name
- Company/School
- E-mail

Parking: Parking is free on Holman street, next to the garage. (~\$5-10 for garage parking)

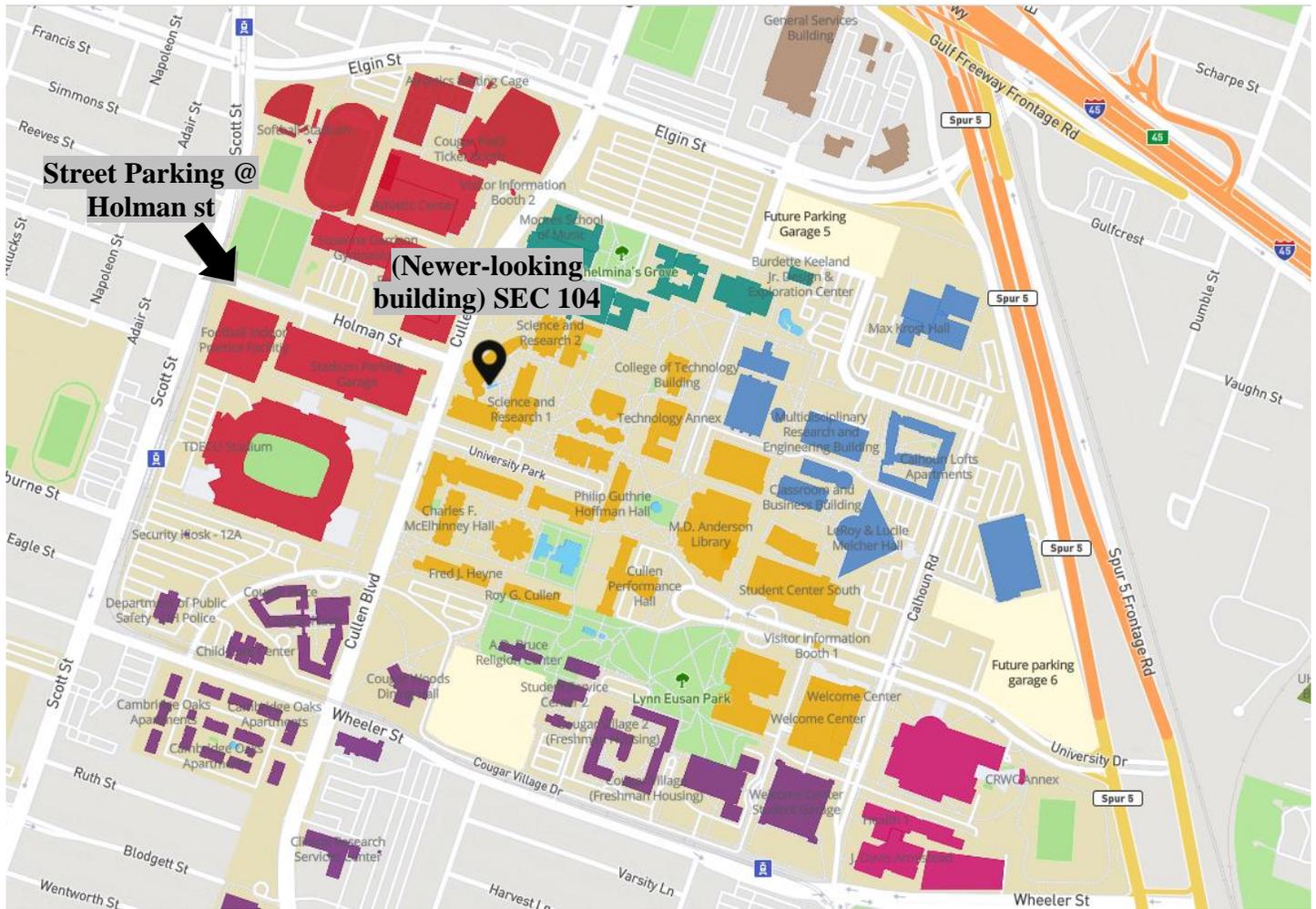
Forum Format: Each of the panelists will first deliver a 20-minute presentation on career development with a 5-min Q&A session at the end of each presentation. This is followed by 1-hour focus-group discussions. The forum is also a great opportunity for you to meet and network with other professionals in the industry. Please feel free to invite your colleagues and friends to join us at the forum.

Reminder: Please kindly renew your CAPA annual membership on line at www.capaus.org, or on site.

Sponsors:



Map for Parking:



Appendix: Biography of Panelists



Panelist 1: Dr. Liang Jin, founder of BrightGold Consulting LLC & former production technologist at Shell

Dr. Liang Jin has over 30 years' experience in petroleum industry. He is the owner of BrightGold Consulting LLC. in Houston. Before retiring from Shell, Liang had served as senior staff production technologist, an SME (subject matter expert) in damage removal and stimulation on both conventional and unconventional reservoirs. His contributions to Shell business includes leading acid stimulation campaigns in Southeast Asia assets; designing drilling and completion fluids in Shell China Changbei project that is considered PetroChina's international cooperation role model in China; New Business Development on multiple projects around the globe; playing leading role in developing tight gas and shale gas projects in Sichuan, China; leading an integrated work team in technical support of appraising a liquid rich shale project in Argentina; leading the deployment of diverting technology in unconventional resources in North America. His last role was to promote integrated approach to optimize completion and production to maximize value over the life of the assets. Before joining Shell, Liang had worked with other North American operators in tight gas and conventional assets. He had contributed to the first massive scale hydraulic fracturing in Sichuan in late 90s. He also spent 5 years in StimLab as engineering manager conducting hydraulic fracture related research projects and the building of proppant database. Dr. Jin has wide connections with the industry and is an active SPE member with 25+ technical publications some of which are published in renowned journals. His academic degrees include B.S. from Southwestern Petroleum University (China), M.S. from Research Institute of PetroChina, and Ph.D. from The University of Texas at Austin all in petroleum engineering.



Panelist 2: Arthur Meng, founder of Meng's Holding Company & former General Manager of Hong Kong & Taiwan Supply Chain at P&G

Mr. Arthur Meng is founder and CEO of Meng's Holding Company. (His mission is to share his experiences and coach/mentor other professionals to further develop their careers and to realize their full potentials. Please revise this part as you see fit)

Mr. Meng worked for Procter and Gamble (P&G), the largest consumable products company for 21 years. His final role with P&G was General Manager of Hong Kong & Taiwan Supply Chain. He was also the founder of the HKTW eCommerce supply chain for P&G.

Prior to that, Mr. Meng was Plant Manager for a P&G plant in Cape Girardeau, Missouri, which is one of the largest manufacturing sites of P&G and produces 40% Pampers/ Luvs for the North America market. He became the first Asian to assume the plant manager role for P&G in North America.

Before the assignment in Missouri, Mr. Meng was General Manager of P&G Greater China Baby Care Supply Chain and Start-up Manager for P&G's newest plant in China. In this capacity, he was leading a multi-tasked team responsible for supply network design, customer service, total delivery cost and new products launch for a fast growing business. He was also setting up benchmarks for the diaper industry to build and start up a high standard plant within 12 months.

Mr. Meng holds Master and Bachelor Degrees in Thermal Power Engineering from Harbin Institute of Technology, ranked No. 6 best engineering school by US news in 2019.



Panelist 3: Sincia Yuebo Shi, founder of SYB Solutions & former VP of Supply Chain Global Materials at Baker Hughes

Sincia Yuebo Shi is the founder of SYB Solutions, specializing in Executive Coaching and Leadership Development. Her passion is in inspiring and developing future business & professional leaders, with special interests in women and minorities. She has demonstrated Professional Certified Coach skills per the ICF (International Coach Federation) competency standard. Currently she also serves as an Advisor for the Tsinghua University Global MBA Program.

Prior to founding her own company, Sincia served many senior leadership roles with Baker Hughes, a global leader in the Oil & Gas industry, including Vice President of Supply Chain Global Materials; Vice President of

Russia Caspian owning large P&L and had around 1800 employees under her leadership. Sincia had very diverse background, earlier in her career through leading Baker Hughes largest division's Global Marketing & Business Development, Strategic Accounts, Region Engineering and Operations. She has a strong business and commercial acumen, is a critical and strategic thinker good at solving complex challenges, and is known for leading & developing future leaders.

Sincia holds a B.S. degree from Tsinghua University, and M. B. A., with distinction, from Duke University.